

TEAM ARION BROCHURE '26



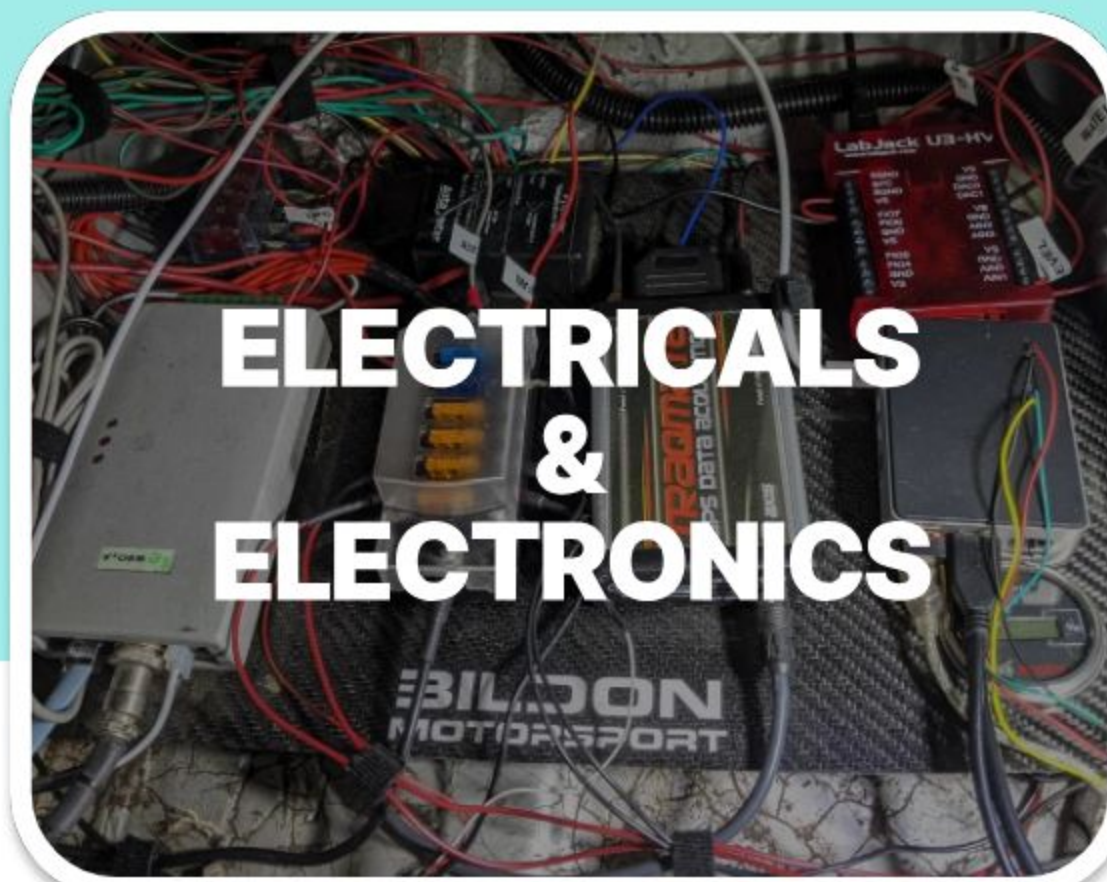
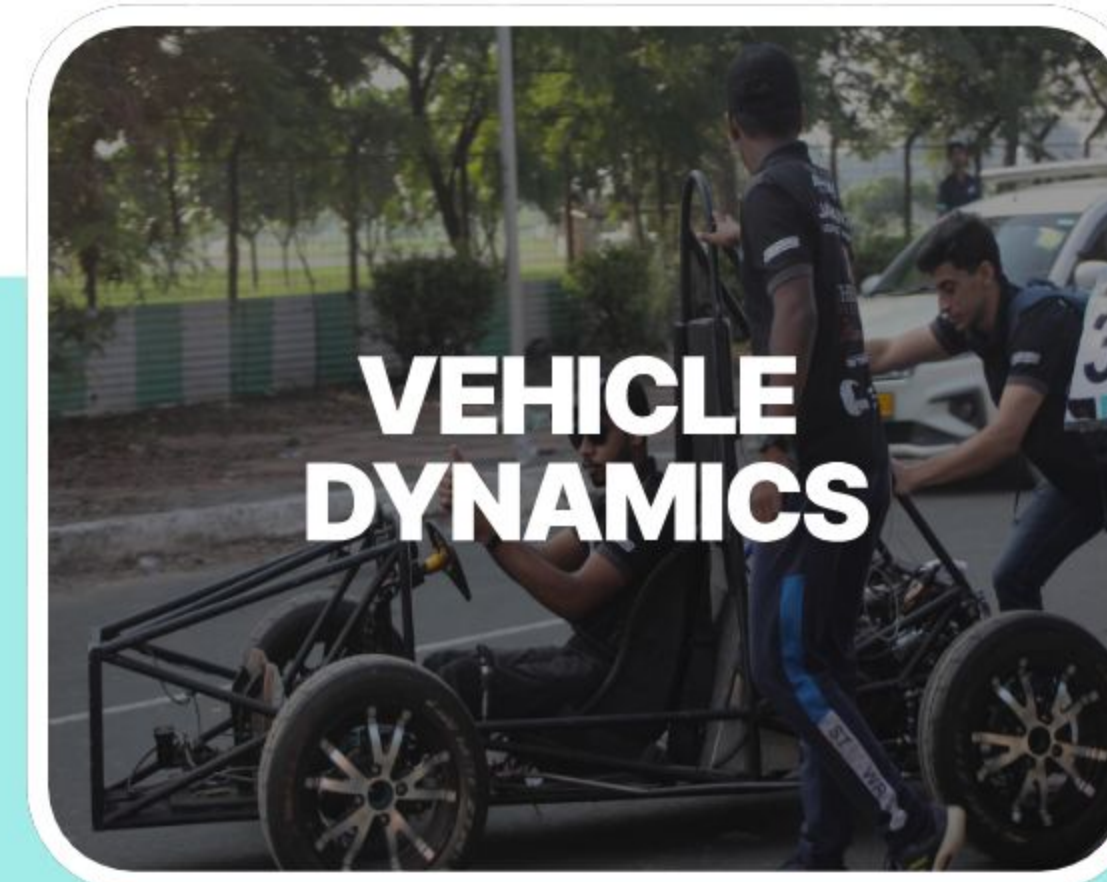
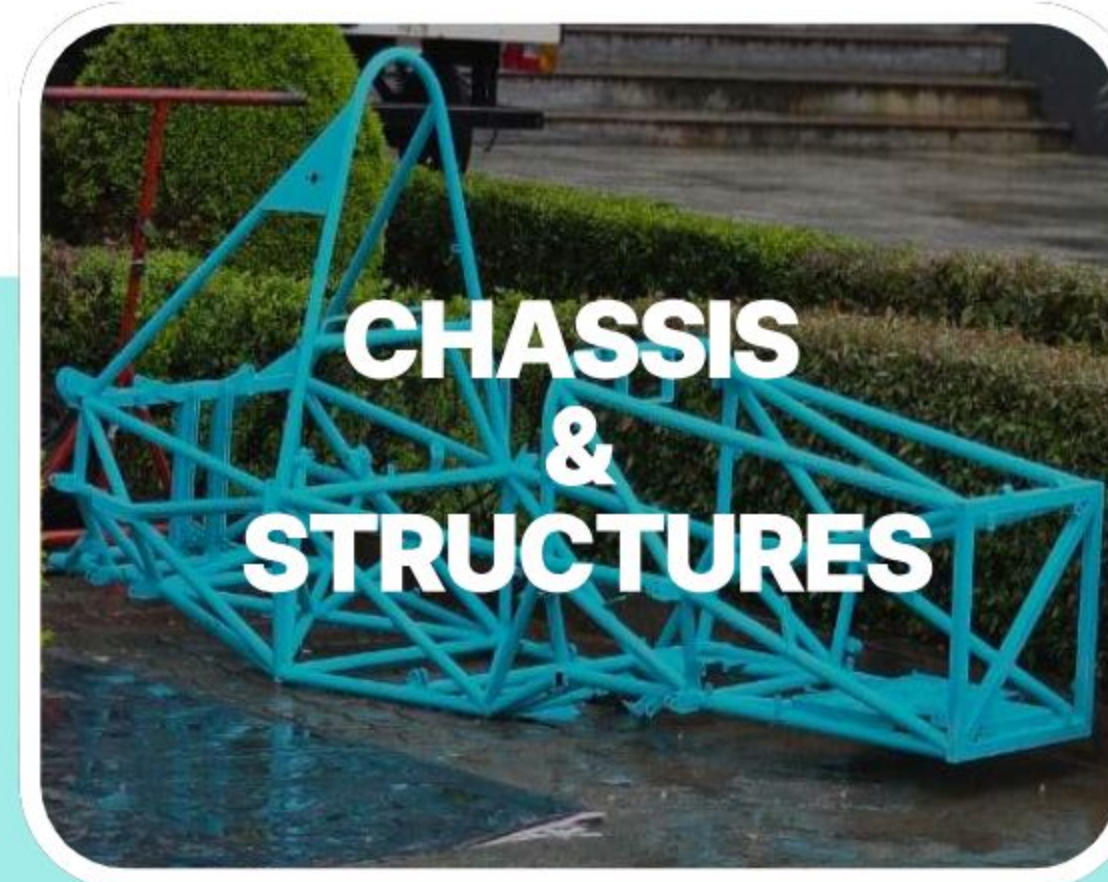
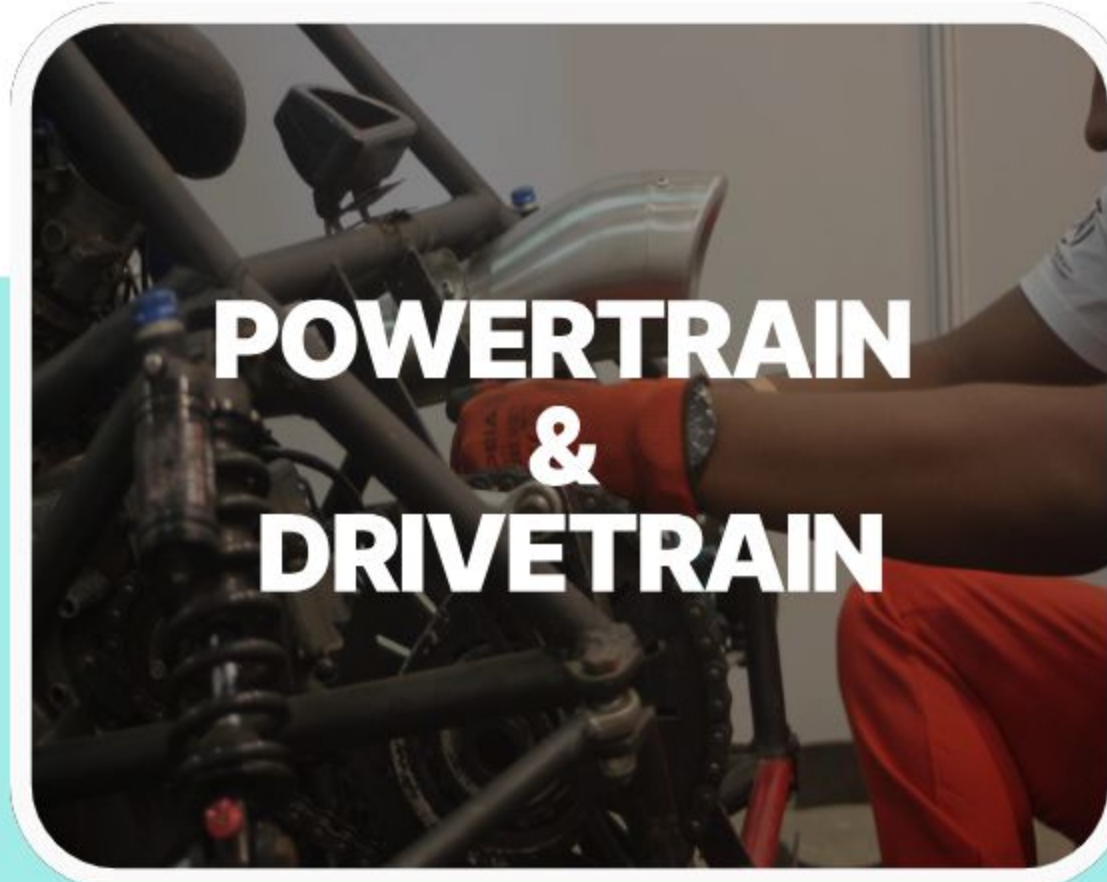
ABOUT THE INSTITUTION

Established in 2001, NMIT, Bangalore, is now an engineering institution under **NITTE University**. Ranked 101-150 in NIRF 2025, it holds **NBA (Tier-1)**, NAAC A+ and AICTE-CII Platinum accreditations. NMIT, located in Yelahanka, is recognized for its academic excellence and industry-oriented approach.



Team Arion, representing Nitte Meenakshi Institute of Technology, is a multidisciplinary **Formula Student** team competing in prestigious national events like **SAEINDIA SUPRA** and **Formula Bharat** in the CV (**Combustion Vehicle**) category. With over 60+ passionate members from **diverse engineering** disciplines, we are committed to designing and building competitive **high-performance formula student cars**.

OUR SUBSYSTEMS



OUR CAR AR-25

**FORMULA
BHARAT 26**
KARI MOTORSPEEDWAY, COIMBATORE



**SAEINDIA
SUPRA 25**
BUDDH INTERNATIONAL CIRCUIT



ACHIEVEMENTS

OVERALL RANKING **AIR11**

KARNATAKA STATE RANK **P3**

ENDURANCE RANK **AIR8**

SAEINDIA SUPRA 25

FORMULA BHARAT 26

BUSINESS PLAN **AIR3**

OVERALL RANKING **AIR15**

KARNATAKA STATE RANK **P5**

BEST INNOVATION AWARD 2025 | 13-16, AUGUST | Buddh International Circuit, Greater Noida

Innovative Safety System

Presented by Tarun Agarwal, Vice President & Head CSR at Maruti Suzuki India Limited

BEST WOMEN PARTICIPANT AWARD 2025 | 13-16, AUGUST | Buddh International Circuit, Greater Noida

Aishwarya Joshi

Presented by IV Rao, Distinguished Fellow at TERI and Ex-General Manager at Maruti Suzuki India Limited.

OUR ALUMNI



Akshay Nambiar

Production Team Member
at McLaren



Shashank Patil

Functional Consultant
-Accenture



Bharath B S

Graduate Engineer trainee CAE
-Autoliv



Vivek Srinivasappa

Battery Pack Design and Release
Engineer at Stellantis



Amodh Guttal

Senior product strategist
at Lexus India



Prajwal R

Sales Engineer at GPI India

WHY COLLABORATE WITH TEAM ARION?

BRAND VISIBILITY AND REACH.

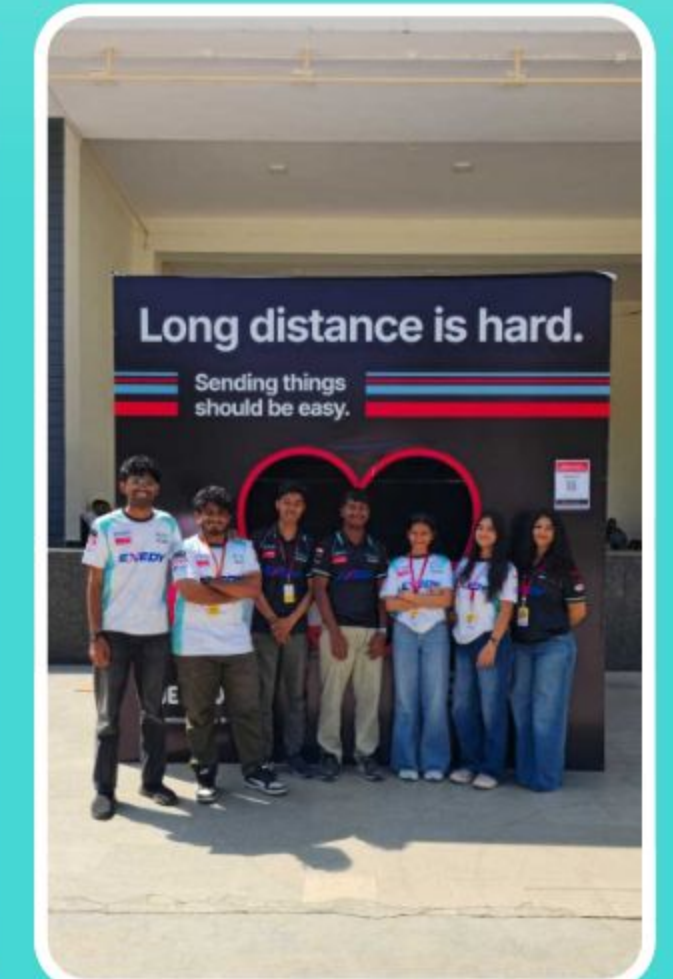
- Brand visibility on our car, banners, and team apparel
- Promotion across our digital platforms, **averaging 2+ lakh views** per month
- Nationwide reach among students and young engineers
- On-ground exposure at major events such as **Formula Bharat** and **SAEINDIA SUPRA**

CAMPUS ENGAGEMENT.

- High-participation events, including **Delhivery's Promotional Event** and **KTM Safety Awareness Event**, among the most attended on campus
- On-campus showcases, open garages, and technical events with **1,000+ student footfall**
- Car showcase at **Anaadyanta (NMIT's annual techno-cultural fest)**, engaging students across engineering and non-engineering disciplines
- Visibility during alumni meets, reaching professionals and industry alumni.



Social-media engagement



On campus showcases

WHY COLLABORATE WITH TEAM ARION?

MEDIA AND MARKETING OPPORTUNITIES.

- **Co-branded** short-form videos and reels on Instagram and LinkedIn
- Behind-the-scenes **content** highlighting component integration and endurance prep
- Dedicated **marketing of the sponsor's** brand, products, and technical solutions to a younger motorsport-focused audience
- **Sponsor spotlight posts** integrated into engineering updates and competition coverage

INDUSTRY CREDIBILITY AND STEM IMPACT.

- Support a national-level Formula Student project under **NITTE (Deemed to be University)**
- Association with one of India's most reputed educational groups
- Partner visibility through features on the **Nitte Education page (16.5K+ followers)**



What the FS - engaging with students



Roadshow in our Campus

WHY COLLABORATE WITH TEAM ARION?

ACCESS TO ENGINEERING TALENT.

- Bi-monthly access to the resume book of all team members
- Opportunity to connect with and recruit hands-on engineering talent
- Team members bring practical experience and strong problem-solving skills developed under real-world constraints

ACCESS TO OUR CAR.

- Access to our Formula Student car for display at your events and around your Bengaluru campus
- Showcases your investment in the education and development of future engineers.



*Shantanu Madavan (EX- Team Captain)
at Formula 4*



AR-25 CAR

OUR EVENTS



KTM Safety Riding Workshop



Delhivery's Promotional event on-campus

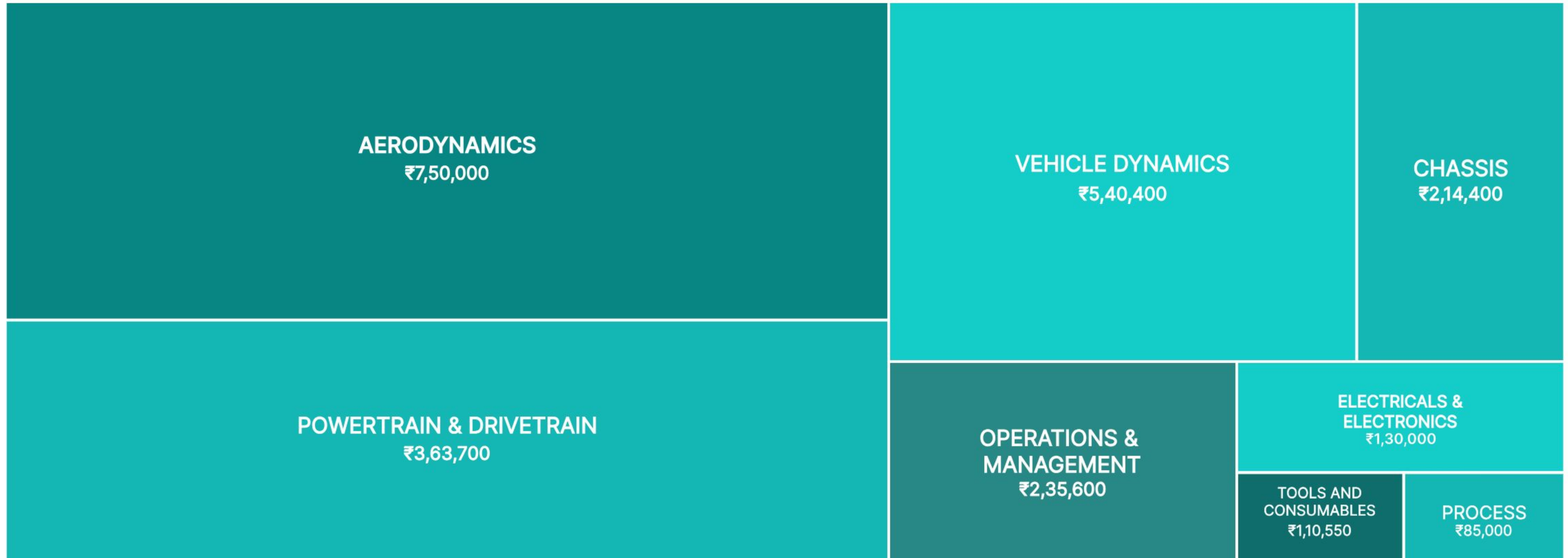


Sim Racing by Team Arion

INDICATIVE MARKETING



2026 BUDGET



Total Budget : ₹24,29,649/-

HOW YOU CAN SUPPORT US?



FINANCIAL SPONSORSHIP



PARTS & MATERIALS SUPPLY



MANUFACTURING ASSISTANCE



ACCESS TO TESTING FACILITIES



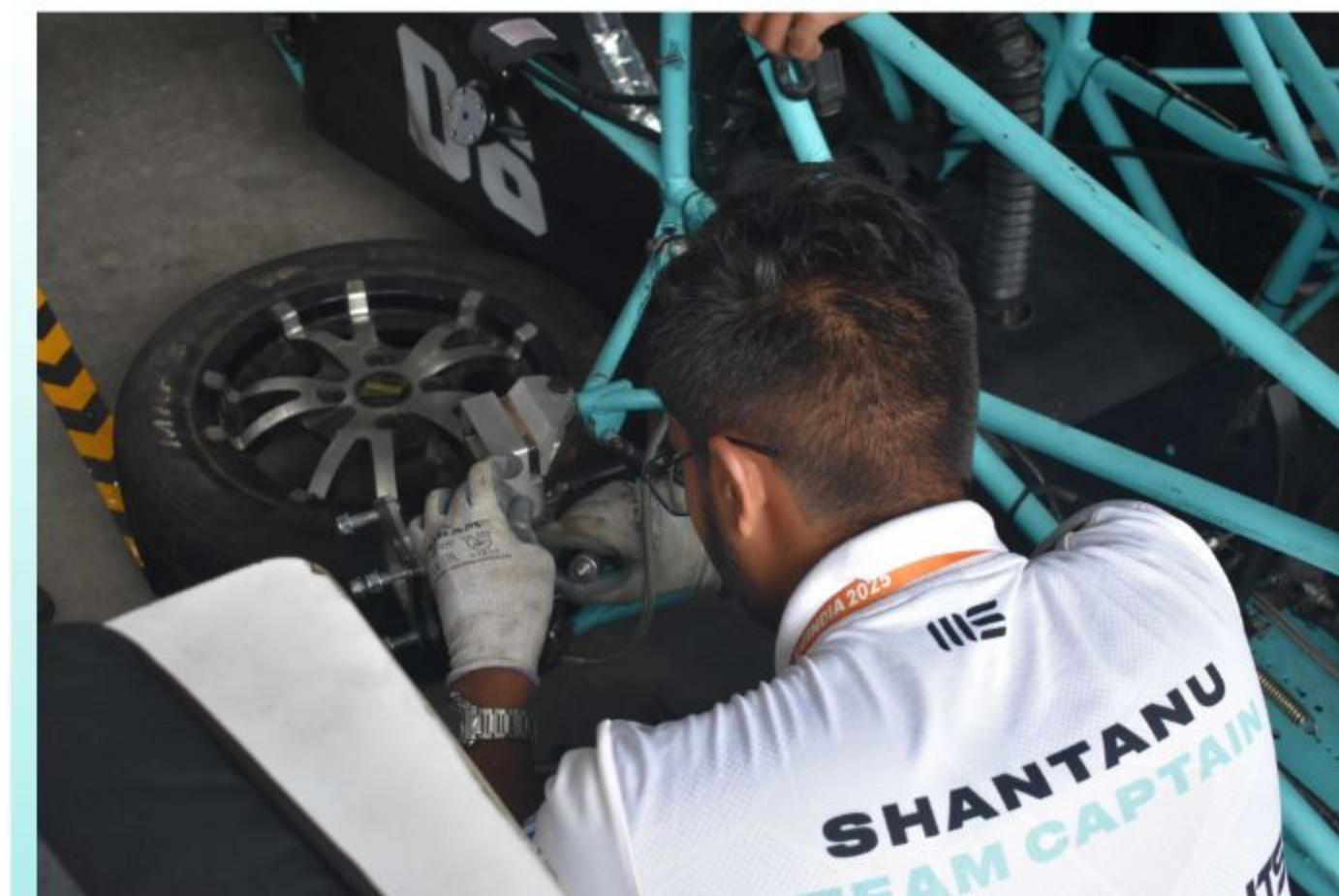
LOGISTICAL SUPPORT



TECHNICAL SUPPORT



SOFTWARE TOOLS & SUPPORT



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
DISPLAY CAR AT YOUR EVENT	✓			
ACCESS TO STUDENT RESUME BOOK	✓	✓		
HOST WORKSHOPS AND EVENTS ON CAMPUS	✓	✓		
SPONSORSHIP RECOGNITION PLAQUE	✓	✓		
DISPLAY YOUR BANNERS ON CAMPUS	✓	✓	✓	
CUSTOM SOCIAL MEDIA POSTS	✓	✓	✓	
LOGO AND DESCRIPTION ON WEBSITE	✓	✓	✓	✓
LOGO ON TEAM BANNER	✓	✓	✓	✓
LOGO ON CAR	✓	✓	✓	✓
LOGO ON APPAREL	✓	✓	✓	✓
ACKNOWLEDGMENT OF SPONSORSHIP ON SOCIAL MEDIA	✓	✓	✓	✓
SPONSORSHIP AMOUNT IN INR	5 LAKH+	2 LAKH+	1 LAKH+	50K+

OUR SPONSORS



CONTACT US



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[Team Arion](https://www.linkedin.com/company/team-arion)